

Message

From: Coleman, Cheryl [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=A002614AA0B240D698F09E4A7EAF8C8DA-COLEMAN, CHERYL]
Sent: 9/13/2018 6:43:03 PM
To: Nina Goodrich [nina.goodrich@greenblue.org]; Vance, Ronald [Vance.Ronald@epa.gov]
Subject: RE: Some random ideas

I was trying to get you going

From: Nina Goodrich [mailto:nina.goodrich@greenblue.org]
Sent: Thursday, September 13, 2018 2:41 PM
To: Coleman, Cheryl <Coleman.Cheryl@epa.gov>; Vance, Ronald <Vance.Ronald@epa.gov>
Subject: Some random ideas

You mentioned workshops around challenge issues here are some thoughts from me:

What is the material stream in 5 years? I believe flexible packaging will continue to the point that the current stream will not be recognizable. There is too much focus on retrenchment and not enough on predicting the future mix. New food processing technologies are being introduced that make it easier to put all types of foods in flexible packaging. (microwave processing and high pressure processing)
Cheryl you mentioned communication between those creating the change and those managing the change.

What is circularity for Plastics?

Plastics have a limit to how many cycles they can be mechanically recycled. What is the role of chemical recycling in circularity?

Value of Materials

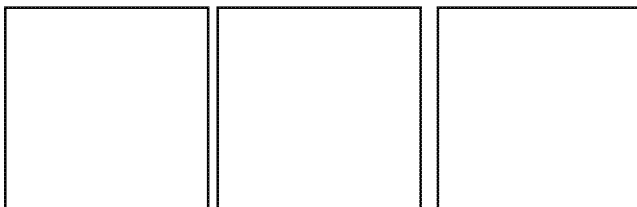
How can we frame the "value" of materials to include building monetary value and including environmental value of recycling.

How can we build value through new ideas? Is there a role for environmental credits?

N

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